



Trends Guide

Winter 2024

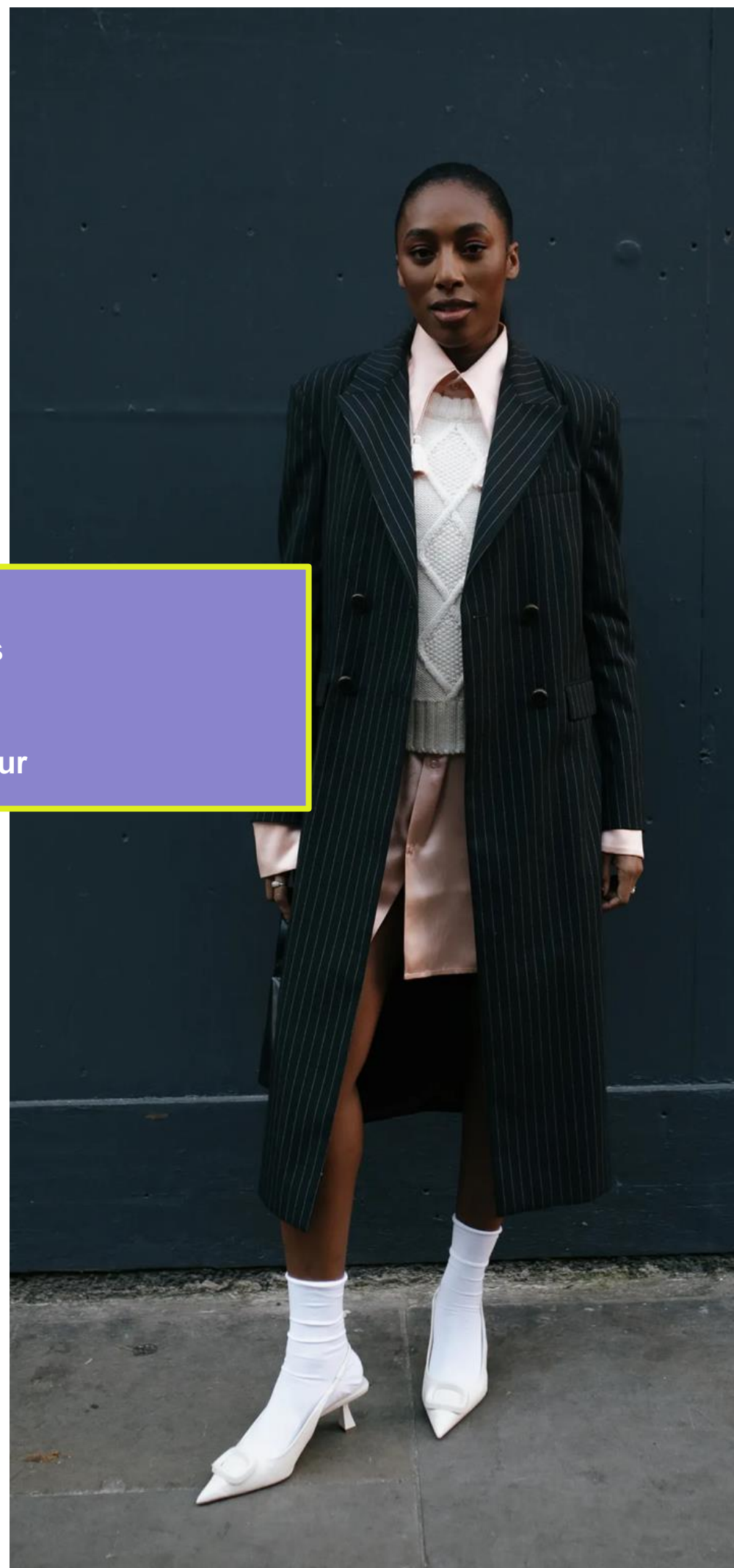
BFSHOW and Fashion Directions

BFSHOW has partnered with Fashion Directions Portal to assist retailers during the purchasing process. The Winter 2024 Trends Guide compiles key models and colors for the female, male and kids segments, serving as a consultative material when making more informed choices for your business.





INNOCENT FEMINITY
Micro skirts X low heels
Kitten & block
Key model Mary Janes
Bows and delicate glamour



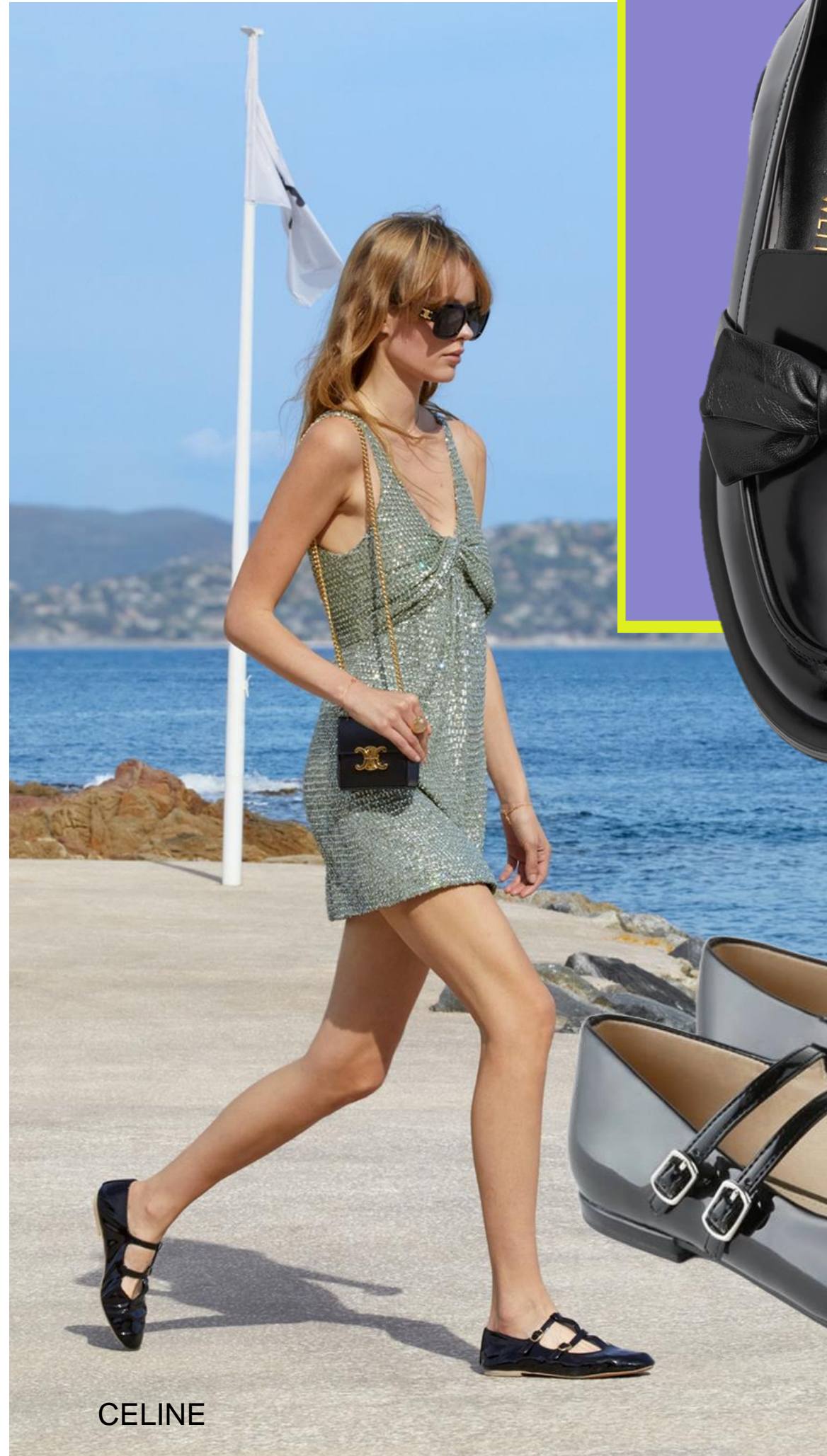
@ANNELAUREMAIS

OTHER STORIES

MILAN STREETSTYLE

TRENDS. LADY LIKE KIDS

WINTER 2024  FASHIONDIRECTIONS



CELINE

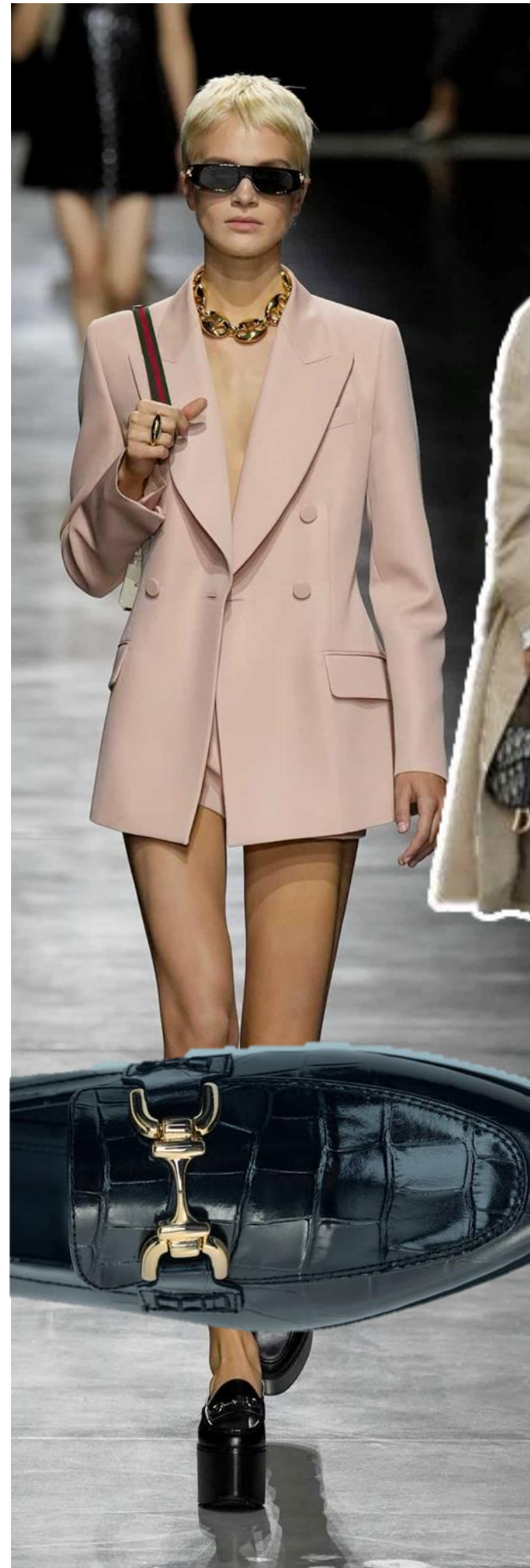


ZARA



MONNALISA

MANGO



GUCCI SS24



CELINE SS24

KENZO



LOROPIANA



LOROPIANA



DIOR SS24



DIOR SS24

FASHION FOR REAL LIFE
Classic items
Office X schoolgirl
Loafers, ballerinas, pumps
High boots
Neutral sneakers



TRENDS. QUITE LUXE KIDS

WINTER 2024  FASHIONDIRECTIONS

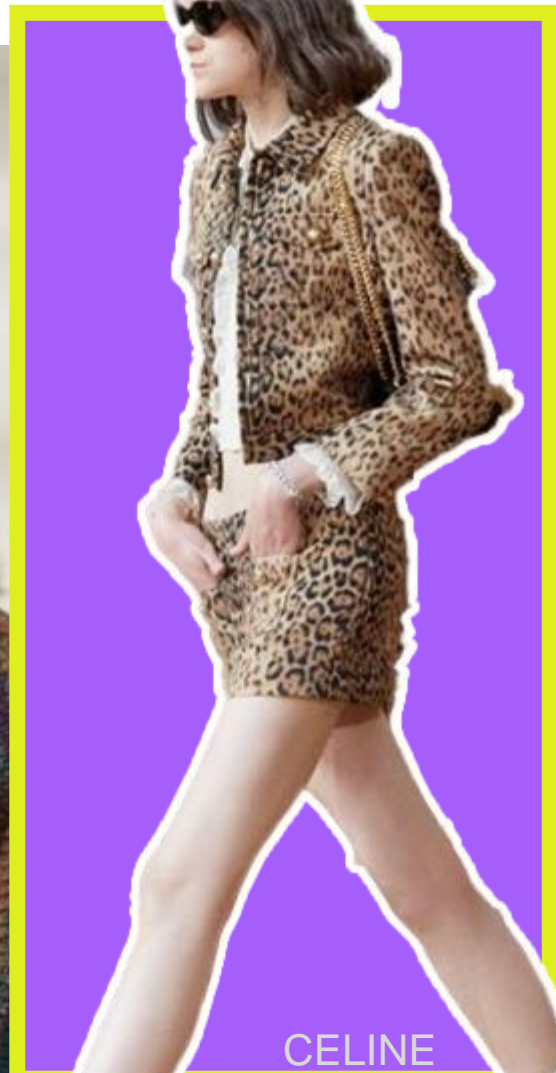
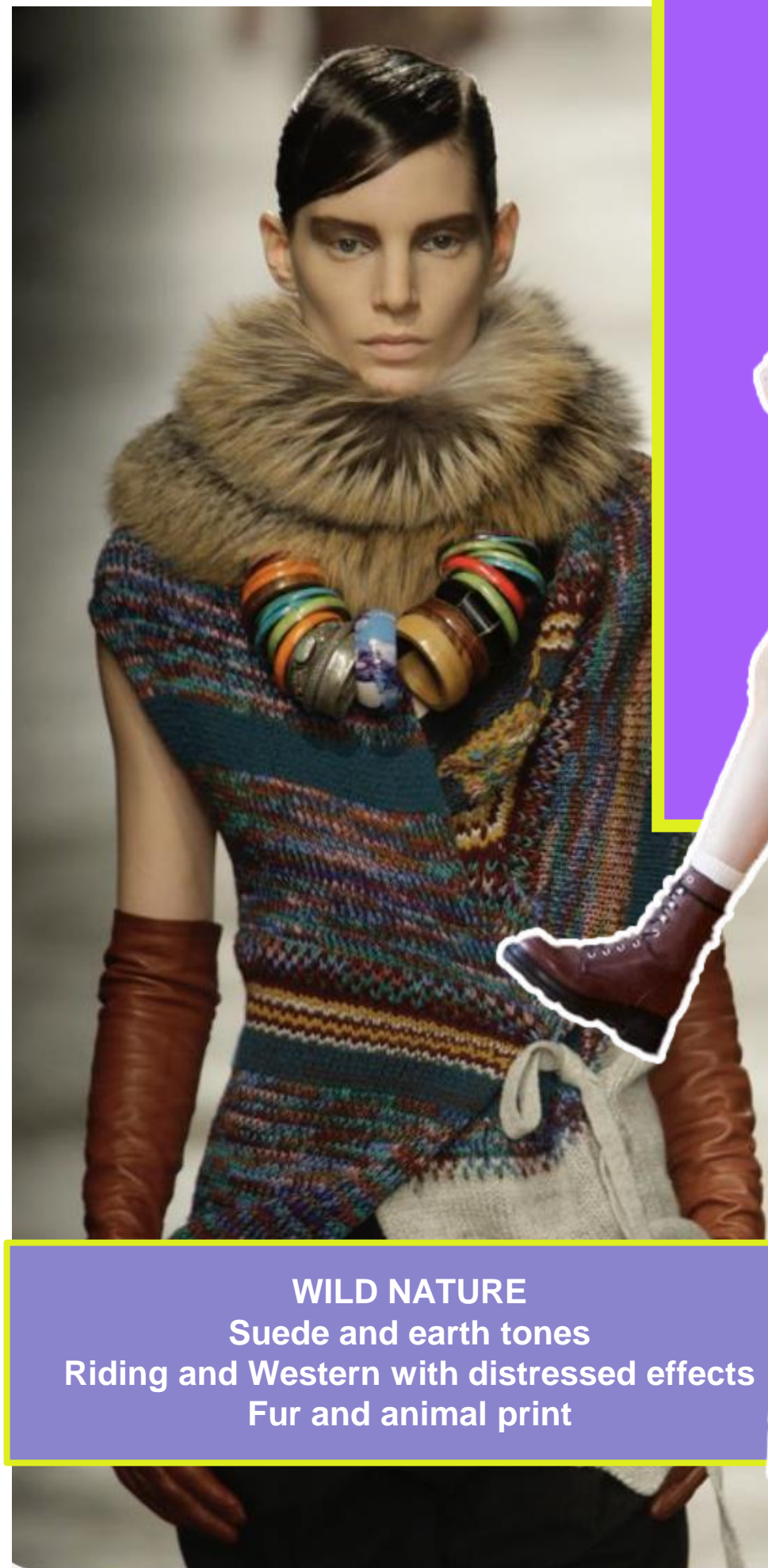


ZARA

ZARA

TRENDS. WILD NATURAL

WINTER 2024 **FD** FASHIONDIRECTIONS



CELINE



BLUMARINE FW23,24



BALLY
FW23.24



CELINE

ZAR
A

WILD NATURE
Suede and earth tones
Riding and Western with distressed effects
Fur and animal print

TRENDS. WILD NATURAL

WINTER 2024  FASHIONDIRECTIONS



ZARA

DOLCE E GABBANA

TIMBERLAND

KENZO

ZARA



SALOMON

NATURAL AND RUSTIC MOOD
In a casual/sporty version
Hiking sneakers
Suede and rustic leathers



DIOR MENS
FW23.24



A COLD WALL



TRENDS. DARK MOOD

WINTER 2024  FASHIONDIRECTIONS



DIOR SS24



CELINE MEN FW23



CELINE SS24



ELLE MEN CHIINA NOV 23

PUNK/GOTH/ROCKER
Dark times
Combat boots and bikers
Studs and buckles
Total black

TRENDS. DARK MOOD KIDS

WINTER 2024  FASHIONDIRECTIONS



TRENDS. GRAND GLAM

WINTER 2024  FASHIONDIRECTIONS

SHINE IN A MODERN AND DELICATE VERSION

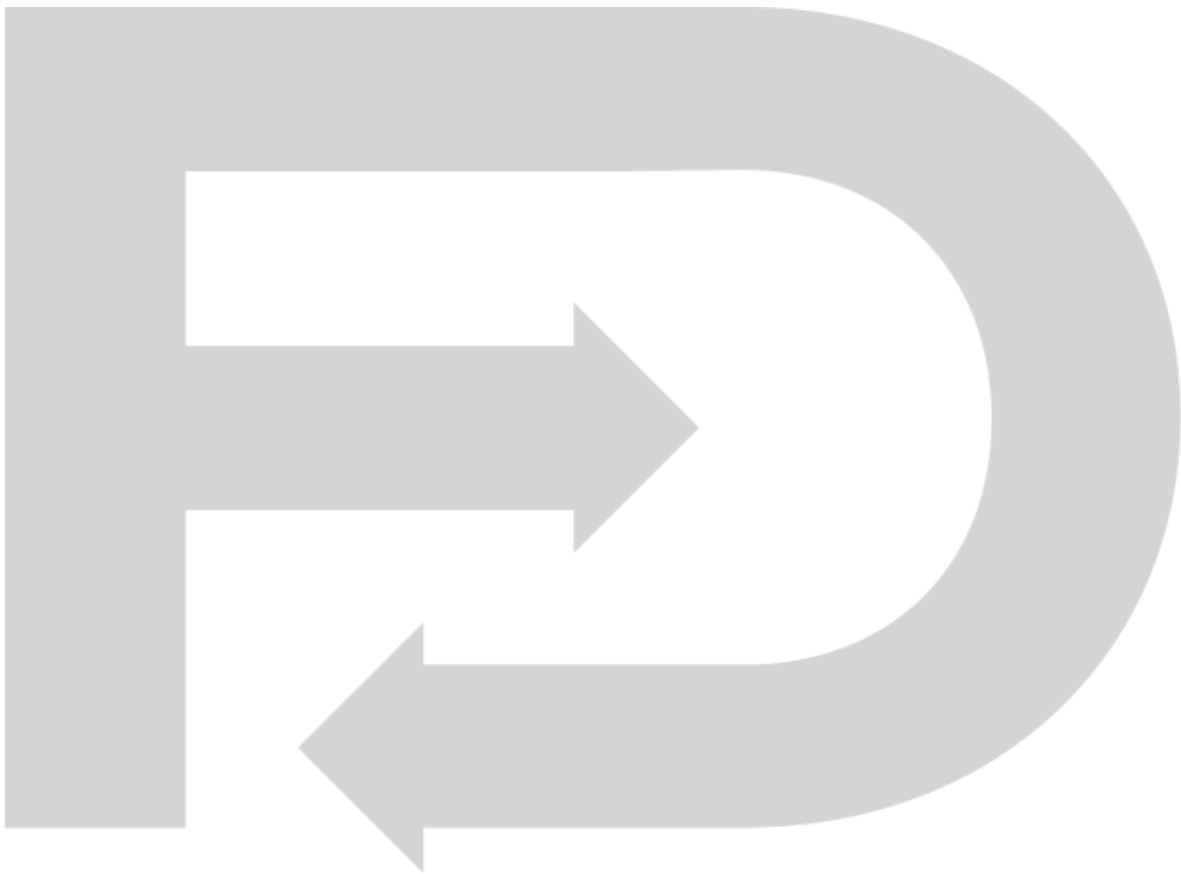
Mix of textures
In various materials
Crystals, sequins, glitter
And metallics.



NOVEMBER 21ST TO 23RD, 2023
PORTO ALEGRE/BRAZIL
FIERGS Exhibition
& Convention Centre

 **BFSHOW**

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